

**TOILET**  
BOARD COALITION

# SANITATION ECONOMY SUMMIT

*showcasing the system for scale*

19-21 November 2019 / Pune, India

**Join the Toilet Board Coalition for a one-of-a-kind experience which will showcase integrated sanitation systems of the future - that are smart, sustainable and accessible to all - cost recovering and revenue generating!**

The Sanitation Economy is changing the way we value our toilets and sanitation systems - creating vast new marketplaces of resources, products and services, data and insights that have been virtually untapped. **The Sanitation Economy presents the potential to transform the economics of sanitation - from unaffordable public costs to untapped business opportunities - to achieve SDG 6.2 and self-reliant resilient systems.** We have been building significant evidence that now shows that this transformation is feasible and represents an attractive set of business opportunities. In 2019, we are showcasing the evidence and impact of working Sanitation Economy systems, and an expanding marketplace of new business models for businesses and governments to invest and scale into the future.

## audience

The Summit will bring together 250-300 business, investment and sanitation leaders from around the world working at the forefront of the Sanitation Economy to showcase solutions and share best practice. The Summit is also a platform for business, government and societal leaders to learn about Sanitation Economy solutions for their sector, citizens, and development agendas.

## sessions

**MARKETPLACE** Expo of Sanitation Economy business solutions, best practice & networking spaces

**SMART SANITATION CITY SITE VISITS** to Pune Smart Sanitation City sites

**SANITATION ECONOMY WORKSHOPS** will focus on scaling and replicating the Sanitation Economy

**SANITATION ECONOMY LEADERS** Keynotes from local & international Sanitation Economy leaders

**PUNE LIVE** Opening & Closing Ceremony Evenings of awards, entertainment and networking

## about the toilet board coalition

Founded in 2014, the Toilet Board Coalition (TBC) is a unique business-led partnership with the ambition to address the global sanitation crisis by accelerating the Sanitation Economy. The TBC is enabling private sector engagement; connecting large and small companies; and ensuring close collaboration between private, public and non-profit sectors with the common goal to achieve Sustainable Development Goal 6 (SDG6), universal access to sanitation. The TBC runs the Toilet Accelerator, the world's first Accelerator Programme dedicated to sanitation entrepreneurs in low-income markets. The members of the Toilet Board Coalition believe that accelerating the Sanitation Economy will deliver significant impact to business and society.

## toilet board coalition members



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Firmenich

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## SPONSORSHIP PACKAGES

- All sponsors are requested to partake in the planning process and join monthly webinars leading up to the Summit to consult on decisions around agenda, invitations and logistics.
- All sponsors will receive logo placement according to their sponsorship level on printed and digital materials for the Summit.
- All sponsors will be honoured throughout the event and prioritised for speaking slots in workshops and plenaries.

### STRATEGIC

**Accelerator Patron** - fund the travel and accommodations for select Sanitation Economy entrepreneurs to join the Summit (€1'000-2'500 depending on travel distance).

**Marketplace Enabler** - support the site visits and Innovators Marketplace where entrepreneurs products and services will be showcased (€5'000-10'000).

**In the Field** - support the attendees visits throughout the city of Pune to Smart Sanitation City locations (€15'000).

**Media or Network Partner** - Promote the Sanitation Economy Summit through digital and printed materials within your community and network.

### SILVER

**Party Animal** - support the opening or closing ceremony celebrations (€20'000) *Logo placement opportunities specific to the event, included in Silver Sponsorship category for all event materials*

**Thought Leader** - support a particular theme throughout the event - be it Circular Sanitation, Feminine Care, Investment or your own suggestion and you can help design a workshop specific to its theme (€50'000). *Name integration into the programme for your workshop, logo on workshop materials, included in Silver Sponsorship category for all event materials*

### GOLD

**Gold is for Game Changer** - you're here to make big things happen. Your contribution supports the plenary sessions and overall quality of the Summit (€100'000+) *Premium logo placement on all materials alongside, only 3 available*

